



Every Woman Every Child Innovation Marketplace

EWEC Innovation Working Group

February 27, 2015

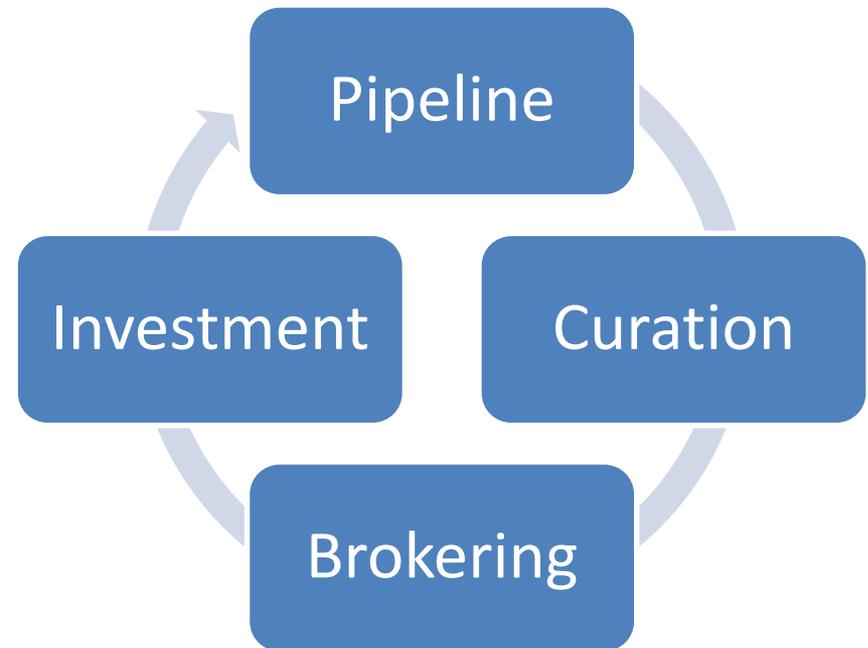
EWEC Innovation Working Group

- **Vision:** A world in which a robust pipeline of RMNCAH innovations goes to scale in a sustainable manner to save and improve the lives of the world's most vulnerable women and children and thereby plays a critical role in helping to reach the MDGs and the Sustainable Development Goals (SDGs).
- **Mission:** In support of the Global Strategy for Women's and Children's Health, the IWG shall be the global hub for innovation in the UNSG's Every Woman Every Child initiative. The IWG will catalyse the development and enable the scaling - in a sustainable manner - of RMNCAH innovations across all domains.
- **Role of IWG:** To facilitate, link, encourage existing initiatives and where needed fill critical gaps in implementation. IWG adds value as a neutral platform.

EWEC Innovation Marketplace



- Five years ago there was an inadequate pipeline of early innovations. Today, a robust pipeline exists, but only a few of these early innovations are transitioning to scale.
- A key gap is the lack of a smooth pathway for innovations to scale. EWEC IWG uniquely positioned to bridge gaps along this path.
- The purpose of the EWEC Innovation Marketplace is to turn the trickle of innovations transitioning to scale into a torrent to increase the overall impact of RMNCAH innovation.
- Success of marketplace = success of deals



Goals & Targets

- The overall goal of the EWEC Innovation Marketplace is to turn the trickle of innovations transitioning to scale into a torrent to increase the overall impact of RMNCAH innovation. Success of marketplace = success of deals. Country leadership essential. Specific targets include:
- *Pipeline*: By 2020 generate xx new RMNCAH innovations to refresh pipeline & selectively fill gaps based on results of curation
- *Curation*: By 2020, all RMNCAH verticals in pipeline curated (see annex).
- *Brokering*: By 2020, successful pilot of brokering process which is up and running
- *Investment*: By 2020, 20 investments > \$1M transitioning to scale assisted by EWEC innovation marketplace. Impact of these investments not expected in this period but possible and otherwise modelled.
- Also need to begin to envision 2030 target = 10 sustainable & scaled innovations making significant, attributable & additional difference in saving & improving lives of women & children

INVEST IN YOUR FAMILY'S HEALTH!



Cover your loved ones with Linda Jamii for 12,000 a year and get up to 250,000 in benefits.

- 60 days waiting period after registration, but this does NOT apply in case of accidents.
- Linda Jamii is a partnership between Safaricom, Britam and Changamka.

MWISHO WA MAWAZO

Britam
With you every step of the way


Changamka
HEALTH INNOVATIONS


Linda Jamii
MWISHO WA MAWAZO


Safaricom
BUSINESS

E-mail us on lindajamii@safaricom.co.ke to register today!

Britam
With you every step of the way



CHANGAMKA
MICROINSURANCE
LIMITED


Safaricom



नेपाल सरकार
स्वास्थ्य तथा जनसंख्या मन्त्रालय





 **MONASH**
University



**mccall
macbain**
FOUNDATION



Grand Challenges Canada®
Grands Défis Canada

 **planet
wheeler**

Consultation Questions

- Any general comments on innovation marketplace?
- Any specific comments on targets?
- Any other actors need to be included or consulted?
- What can your organization contribute to help?
- What are the most critical RMNCAH gaps which could be best be addressed by innovations?
- How can innovation be “pulled” to meet country needs & priorities?